

Become a Story Builder™

A personal invitation to help create stories that inspire hope, strengthen communities, preserve legacies, and point people toward what matters most.



RABBI MG STUDIO™



Welcome.



If you're reading this, thank you.

Somewhere along the way, you've encountered a story, a song, a film, a conversation, or a vision that resonated with you. Perhaps it made you smile. Perhaps it made you think differently. Perhaps it reminded you that stories still have the power to bring people together.

More than anything, I'm grateful you're here.

Rabbi MG Studio™ was never meant to be built by one person. From the very beginning, I've believed that the most meaningful stories are created through relationships—through people who choose to encourage, collaborate, pray, create, introduce others, and invest their unique gifts in something larger than themselves.

This guide isn't about asking you to support a project. It's an invitation to discover whether your own story might intersect with this one. If it does, we'd be honored to build something meaningful together.

Matt Goodman

MATT GOODMAN

Founder

Rabbi MG Studio™



Every person has a story worth telling.
Every family carries a legacy worth preserving.
Every community has moments worth celebrating.
Every generation leaves behind lessons worth remembering.

Yet too many of these stories are forgotten.

At Rabbi MG Studio™, we believe storytelling is more than entertainment. It is one of the most powerful ways people build trust, strengthen relationships, preserve history, inspire hope, and discover purpose.

Through songs, films, books, podcasts, educational experiences, and creative partnerships, we seek to help people capture what matters most and share it in ways that can inspire others for generations to come.

We believe that one story can encourage a family.

One family can strengthen a community.

One community can inspire a generation.

And sometimes...
one story can change a life.

*Stories remind us who we are,
where we've been, and what
is possible together.*





No Meaningful Story Is Ever Built Alone.

Behind every meaningful story is a community of people whose contributions often go unseen.

Every book has trusted editors and thoughtful readers.

Every film has people behind the camera as well as in front of it.

Every song has musicians, producers, encouragers, and listeners who help it find its way into the world.

Every school, church, nonprofit, business, and community is shaped by people who quietly give their time, wisdom, generosity, creativity, and encouragement.

Rabbi MG Studio™ is no different.

While one person may write a song or imagine a new Story World, lasting impact is always built together.

Some people pray.

Some introduce us to others.

Some volunteer their talents.

Some open doors.

Some ask thoughtful questions.

Some help build partnerships.

Some provide financial support.

Some simply encourage us to keep going when the road feels long.

Every contribution matters because every person brings something unique that no one else can.

That's why we believe stories are not only created by storytellers.

They are built by communities.

*The strongest stories aren't built by individuals.
They're built by communities who believe
something meaningful is worth creating together.*





What Is a Story Builder?

A Story Builder is someone who believes stories have the power to make a meaningful difference—and chooses to help bring those stories into the world.

- ✿ Some Story Builders create.
- ✿ Some encourage.
- ✿ Some pray.
- ✿ Some connect people.
- ✿ Some preserve history.
- ✿ Some mentor.
- ✿ Some teach.
- ✿ Some open doors.
- ✿ Some lead organizations.
- ✿ Some volunteer their expertise.
- ✿ Some provide financial resources.
- ✿ Some simply show up, faithfully, again and again.

There is no single way to become a Story Builder.

We aren't looking for a particular profession, background, or level of experience.

We're looking for people whose gifts, relationships, passions, and values align with the mission of helping stories bring more hope, beauty, truth, understanding, and connection into the world.

Every Story Builder contributes differently.

Every Story Builder matters.

*The mission grows stronger
when each person brings what
only they can bring.*





Every Story Builder Has a Different Role

No two Story Builders contribute in exactly the same way.

Some people create.

Others connect.

Some lead organizations.

Others quietly encourage behind the scenes.

Some give their time.

Others share their expertise.

Some open doors to new relationships.

Others faithfully pray for the people and stories being created.

Some help launch new Story Worlds.

Others preserve the stories already entrusted to us.

There is no single path.

There is no minimum requirement.

There is no "perfect" contribution.

The goal isn't to do everything.

The goal is to faithfully offer whatever gifts, relationships, experiences, and opportunities you've been given.

That's how meaningful things are built.

One person.

One gift.

One story at a time.

The question isn't, "How much can I do?"

*The question is, "What has been
entrusted to me?"*





Some Story Builders Pray

Before there were songs...
Before there were films...
Before there were partnerships...
Before there were Story Worlds...
There were prayers.

We believe meaningful work is sustained not only by creativity, planning, and effort, but also by people who faithfully pray for wisdom, relationships, opportunities, protection, and the lives that every story may one day touch.

Some Story Builders may never write a song.
They may never produce a film.
They may never stand on a stage.
Yet their quiet faithfulness becomes part of every story that is created.

Whether your prayers are offered every day or simply whenever Rabbi MG Studio™ comes to mind, they matter.

We are deeply grateful for every person who chooses to carry this work in prayer.

Some of the most important work happens long before anyone sees the finished story.



Some Story Builders Open Doors

Sometimes the most important contribution isn't creating something.
Sometimes it's introducing two people who were meant to meet.

- ✿ A thoughtful introduction...
- ✿ A shared conversation...
- ✿ A recommendation...
- ✿ An unexpected invitation...

These simple acts often become the beginning of something far greater than anyone could have imagined.

Many of the opportunities that shape Rabbi MG Studio™ will begin because someone believes in the mission enough to say:

"I know someone you should meet."

If God has entrusted you with relationships, influence, or opportunities to connect people, those gifts can become part of this story too.

Sometimes opening one door is all it takes for a completely new chapter to begin.

*One introduction can become
the beginning of a story
no one could have written alone.*





Some Story Builders Create

Every meaningful story begins with an idea.
But ideas become reality through people who are willing to create.

- ✦ Some write.
- ✦ Some design.
- ✦ Some compose music.
- ✦ Some edit.
- ✦ Some illustrate.
- ✦ Some develop technology.
- ✦ Some film.
- ✦ Some build experiences.
- ✦ Some simply help solve creative problems when they appear.

Rabbi MG Studio™ is built on collaboration.

We believe the best creative work happens when talented people bring their unique perspectives together in a spirit of humility, curiosity, and service.

Whether you're an artist, designer, filmmaker, musician, writer, photographer, developer, architect, educator, craftsman, or creative thinker, your gifts may help tell stories that none of us could create alone.

Creativity isn't about recognition.

It's about serving people through excellent work.

*Every masterpiece
begins with someone
willing to create.*





Some Story Builders Share Their Expertise

Every meaningful mission benefits from people who have walked the road before.

Sometimes the greatest contribution isn't creating something new.
It's helping others make wiser decisions.

Story Builders generously share their experience, insight, and expertise
in countless ways.

- ✦ They offer thoughtful feedback.
- ✦ They ask important questions.
- ✦ They mentor.
- ✦ They coach.
- ✦ They solve problems.
- ✦ They help navigate unfamiliar territory.
- ✦ They strengthen ideas before they become reality.

Whether your experience comes from business, education, ministry, nonprofit leadership, technology, design, law, finance, marketing, healthcare, the arts, or simply years of life lived with wisdom, your perspective may become a gift to someone else.

The right conversation at the right moment can change the future of a story.

*Wisdom shared generously
becomes part of every story
that follows.*





Some Story Builders Build Together

Some of the most meaningful stories are created when organizations choose to build together.

- ✧ A church.
- ✧ A school.
- ✧ A university.
- ✧ A nonprofit.
- ✧ A business.
- ✧ A museum.
- ✧ A library.
- ✧ A sports organization.
- ✧ A local community.

Every organization has stories worth discovering, preserving, and sharing.

Rabbi MG Studio™ exists to help organizations explore creative ways to celebrate their people, strengthen their communities, preserve their history, inspire future generations, and create experiences that bring people together.

Every partnership begins the same way:
With a conversation.

We listen first.
We learn.

We imagine possibilities together.

Then we build something that reflects the unique story
only your community can tell.

*The best partnerships don't begin
with a proposal. They begin
with listening.*



Some Story Builders Give Generously

Every meaningful mission is sustained by people who choose to invest in something they believe will outlive them.

Financial generosity is one of many ways Story Builders participate, but it has a unique role.

- ✦ It creates margin for ideas to become reality.
- ✦ It helps stories reach people who may never have encountered them otherwise.
- ✦ It allows creative work to continue, partnerships to grow, and new opportunities to be pursued with wisdom rather than urgency.
- ✦ Some people give once.
- ✦ Some give regularly.
- ✦ Some sponsor a specific Story World.
- ✦ Some help launch entirely new initiatives.

Every gift, regardless of size, is received with gratitude and stewarded with care.

We don't believe generosity is measured only by an amount. We believe generosity begins with a willing heart and a desire to help something meaningful flourish.

If you ever feel led to invest financially in Rabbi MG Studio™, thank you. Your generosity becomes part of every story that follows.

*Generosity doesn't simply fund stories.
It helps future stories become possible.*



What Happens After You Say Yes?

Every meaningful partnership begins the same way:
We get to know one another.

Before we talk about projects...
Before we discuss partnerships...
Before we imagine possibilities...
We simply begin with a conversation.

We want to learn your story.

✨ Your passions. ✨ Your experience. ✨ Your gifts. ✨ Your hopes.

We believe the most meaningful collaborations happen naturally
when people discover where their stories intersect.

- ✨ Sometimes that leads to a single introduction.
- ✨ Sometimes it becomes a creative collaboration.
- ✨ Sometimes it grows into a pilot project.
- ✨ Sometimes it becomes a lifelong friendship.

There is no script.

No pressure.

No expectation that every conversation becomes a partnership.

We simply trust that meaningful relationships are worth
building, one conversation at a time.

*We don't begin with a proposal.
We begin by listening.*





The Principles That Guide This Community

Story Builders come from many different backgrounds, professions, experiences, and communities.

What unites us isn't that we all do the same work.
It's that we share a common way of approaching it.

- ✦ Relationships before transactions.
We seek people, not opportunities.
- ✦ People before projects.
Every story begins with someone.
- ✦ Listen first.
Understanding always comes before creating.
- ✦ Excellence honors people.
We strive to create work worthy of the stories entrusted to us.
- ✦ Creativity is stewardship.
Our gifts are meant to serve others, not ourselves.
- ✦ Humility builds trust.
The best collaborations begin with curiosity, gratitude, and respect.
- ✦ Celebrate others generously.
We rise by helping others flourish.
- ✦ Build for future generations.
We're not simply creating for today.
We're preserving stories that may inspire tomorrow.
- ✦ Every story has dignity.
Every person. Every family.
Every community. Every legacy.

These principles are more than ideas.
They are the culture we hope every Story Builder
experiences and helps pass on to others.

Culture is built one relationship at a time.



Imagine What We Could Build Together

Imagine...

- ✦ Families preserving stories that might otherwise be forgotten.
- ✦ Children discovering wonder through stories that awaken imagination and character.
- ✦ Churches creating new ways to share hope, worship, and the Gospel.
- ✦ Schools helping students discover the remarkable stories hidden within their own communities.
- ✦ Universities celebrating research, history, innovation, and the lives of the people who shaped them.
- ✦ Athletes, teams, and fans finding deeper meaning through stories that unite generations.
- ✦ Veterans seeing their courage remembered.
- ✦ Businesses celebrating the people behind their success.
- ✦ Nonprofits sharing stories that inspire compassion and action.
- ✦ Communities discovering that they have more in common than they ever imagined.

One story becoming another.

One relationship leading to another.

One act of faithfulness inspiring another generation.

This isn't simply the future we hope to see.

It's the future we hope to help build—together.

*“Every story has the potential
to become someone else’s beginning.”*





Join the Story.



Thank you for taking the time to read these pages.

Whether your role is to pray...

to encourage...

to create...

to share your wisdom...

to open doors...

to build partnerships...

or simply to cheer us on from afar...

thank you.



Every Story Builder strengthens this community in a unique way.



If something in these pages resonates with you...

we'd love to begin a conversation.

No pressure.

No expectations.

Just the opportunity to discover where our stories might intersect.



We'd be honored to hear yours.

*"The best stories are rarely written alone.
Thank you for considering becoming
part of this one."*



Matt Goodman

Founder

Rabbi MG Studio™

RabbiMG.com

