

GO

THE ROCK OPERA



THE ORIGIN STORY

ONE SEAT. ONE CALLING. ONE MOVEMENT.
THE STORY BEGINS HERE.



EVERY SUNDAY, I SAT IN THE SAME PLACE.

I wasn't trying to write a rock opera.
I wasn't planning an album.
I wasn't thinking about a movement.

I was simply showing up at church,
listening carefully, and taking notes.

As Pastor Tommy Barnett, Pastor Luke Barnett,
and Pastor Dave Ansell preached, certain ideas
stayed with me long after the service ended.

Those notes slowly became lyrics.
Those lyrics eventually became songs.

Looking back, I can see that something
much bigger had already begun.





SOME MESSAGES WOULDN'T LET ME GO.

Week after week, I found myself returning to the same notes.

A single phrase would stay with me long after the sermon ended.

Sometimes it became a chorus.
Sometimes it became a question.
Sometimes it became an entire song.

Before long, I realized I wasn't simply recording ideas.

I was writing conversations inspired by Scripture, worship, and everyday life.

Without realizing it, I had begun building the first chapters of what would eventually become **GO: The Rock Opera™**.

“The sermons didn't become lyrics overnight. They became conversations I couldn't stop writing.”

IT DIDN'T FEEL LIKE AN ALBUM ANYMORE.

One song became two.
Two became five.
Five became twelve.

Each one explored a different question,
conversation, or invitation inspired by
the teachings of Jesus.

Some challenged.
Some comforted.
Some celebrated.
Some called people forward.

Only later did I realize they weren't
independent songs.
They were chapters telling one larger story.

That was the moment
GO: The Rock Opera™ began to emerge.

“ Each song could stand on its own.
Together, they became something
much bigger.



SOME STORIES ARE SIMPLY TOO BIG FOR ONE SONG.

Each song answered a different question.
Each explored a different moment.
Each revealed another piece of the Gospel.

Eventually I realized I wasn't writing singles.
I was writing scenes.

The characters...

The conversations...

The victories...

The struggles...

The invitations...

They belonged together.

A rock opera wasn't a marketing idea.
It was simply the most honest way to tell
the story that was already unfolding.

“ The songs weren't becoming an album.
They were becoming a
cinematic story world.





GO

THE ROCK OPERA™

ONE STORY. MANY SONGS. INFINITE IMPACT.

05 | IT WAS NEVER JUST MUSIC

THE SONGS WERE NEVER THE DESTINATION.

From the beginning, the music was pointing toward something larger.

Not simply songs to be heard.
But stories to be experienced.
Conversations to be started.
Films to be created.
Communities to be strengthened.
Lives to be changed.

GO was never designed to stop at an album.

It was created as a creative ministry—one that uses music, storytelling, and shared experiences to invite people into the Gospel in fresh and memorable ways.

“ Music opens the door.
Story invites people
to walk through it.



GO

THE ROCK OPERA™
ONE STORY. MANY EXPRESSIONS.
ETERNAL IMPACT.

STORY WORLDS

- SONGS
- FILMS
- LIVE EXPERIENCES
- STORYTELLING
- COMMUNITY
- MINISTRY

FILMS

STORYTELLING

COMMUNITY

LIVE EXPERIENCE

MUSIC

MINISTRY

06 | THE VISION

I STOPPED SEEING SONGS. I STARTED SEEING A WORLD.

Some ideas are too big to fit inside a single song. As the collection continued to grow, I began to realize that each song was opening the door to something more.

- A film.
- A conversation.
- A live experience.
- A moment of worship.
- A story someone else could carry forward.

GO was no longer just a collection of music.

It was becoming a creative ministry built to inspire movement.

“ Every song became a doorway. Together, they became a Story World.





IMAGINE IF THE STORY DIDN'T END WITH THE FINAL SONG.

Imagine churches using GO to begin conversations that continue long after Sunday.

Imagine families discovering timeless truths together through music, film, and shared experiences.

Imagine students finding hope through stories that speak their language.

Imagine communities gathering—not just to watch—but to worship, serve, create, and grow together.

Imagine songs becoming conversations.
Conversations becoming friendships.
Friendships becoming movements.

Maybe the greatest chapter of GO...
...hasn't been written yet.

“ Every story changes someone.
The greatest stories inspire others
to write their own.



THE STORY IS STILL BEING WRITTEN.

GO began with one person listening.
One sermon. One note. One song.

Today, it has become a growing vision for music,
films, live experiences, storytelling, and
creative ministry.

**But the most meaningful chapters
are still ahead.**

Whether you're an artist, a church, an educator,
a filmmaker, a musician, a ministry leader,
a storyteller, or simply someone who believes
creativity can bring hope...

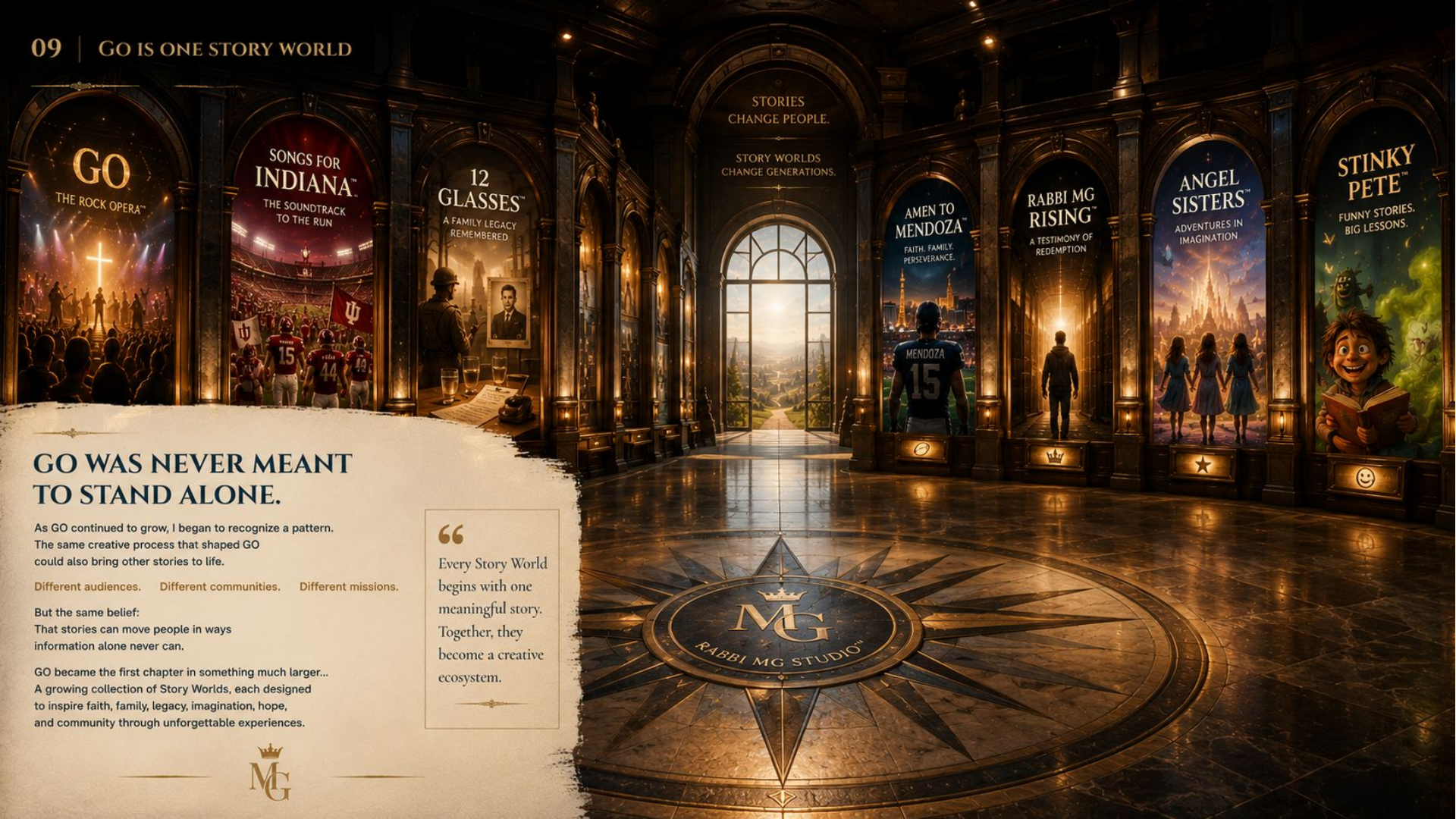
You're invited.

Not just to watch the story.
To help write the next chapter.

“ Go therefore and make disciples
of all nations...
Matthew 28:19



THE INVITATION WAS NEVER JUST
TO HEAR THE GOSPEL.
IT HAS ALWAYS BEEN TO GO.



GO WAS NEVER MEANT TO STAND ALONE.

As GO continued to grow, I began to recognize a pattern.
The same creative process that shaped GO
could also bring other stories to life.

Different audiences. Different communities. Different missions.

But the same belief:

That stories can move people in ways
information alone never can.

GO became the first chapter in something much larger...

A growing collection of Story Worlds, each designed
to inspire faith, family, legacy, imagination, hope,
and community through unforgettable experiences.



“

Every Story World
begins with one
meaningful story.
Together, they
become a creative
ecosystem.



A STORY WORLD ISN'T ONE PROJECT. IT'S A LIVING ECOSYSTEM.

INSPIRED BY
FAITH & PURPOSE

ROOTED IN
STORY & TRUTH

CREATED FOR
REAL PEOPLE

DESIGNED FOR
LASTING IMPACT



MULTIPLE EXPRESSIONS
ONE MESSAGE

EVERY EXPRESSION
STRENGTHENS THE STORY

EVERY AUDIENCE
EXPANDS THE REACH

BUILT TO ENDURE
FOR GENERATIONS

Most creative projects begin with a single product.
A song. A film. A book. A presentation.

A Story World begins differently.
It starts with one meaningful story...

...then allows that story to grow naturally
into music, films, books, live experiences,
education, community, partnerships,
and future discoveries.

Every new expression deepens the story.
Every new audience expands its reach.

The goal isn't to create more content.
**The goal is to create a world people
want to return to.**

“ Don't build more projects.
Build a **world** worth exploring.”



RABBI MG STUDIO™

EVERY COMMUNITY HAS STORIES WORTH TELLING.

What if your church
had an original Story World
that brought sermons to life?

What if your school
inspired learning through
songs, films, and unforgettable
experiences?

What if your university
preserved its history through
stories students helped
create?

What if your nonprofit
shared its mission through
music instead of
brochures?

What if your sports organization
celebrated the people behind
the scoreboard?

What if your community
discovered that its greatest
stories were still waiting
to be told?

DIFFERENT COMMUNITIES. DIFFERENT STORIES. ONE PURPOSE.



CHURCH



*Worship. Teaching. Community.
Stories that move hearts
and change lives.*



SCHOOL



*Learning becomes unforgettable
when students discover the power
of their own stories.*



UNIVERSITY



*Preserve legacy. Inspire future
generations. Tell the stories
that shaped tomorrow.*



NONPROFIT



*Share your mission. Inspire
action. Turn compassion
into a movement.*



SPORTS



*Beyond the scoreboard are
stories of grit, faith, teamwork,
and transformation.*



COMMUNITY



*Neighbors. Artists. Veterans.
Families. Every voice adds
to our shared story.*

“

Your mission already exists.
Your Story World is waiting to be discovered.

”

EVERY ORGANIZATION HAS A MISSION.
EVERY MISSION DESERVES A STORY PEOPLE WILL REMEMBER.



STORY
IGNITES
PURPOSE
UNITES
LEGACY
ENDURES

ONE STORY
WELL TOLD
CAN CHANGE
EVERYTHING.

STORIES
CHANGE
GENERATIONS

OUR STORY WORLD

- Songs
- Films
- Books
- Live Experiences
- Education
- Community
- Legacy

Purpose

- Inspire
- Connect
- Legacy
- Hope

PARTNERSHIP OPPORTUNITIES

EVERY GREAT STORY WORLD
IS BUILT TOGETHER.

The best stories are never created in isolation.
They grow through partnerships.
Through shared purpose.
Through people who believe their community
has a story worth telling.

Whether you're preserving a legacy...
Celebrating a team...
Strengthening a church...
Inspiring students...
Supporting a nonprofit...
Or launching something entirely new...

Story Worlds become richer when creative vision
meets passionate partners.

**Every collaboration begins
with a conversation.**

“ We're not looking for clients.
We're looking for **collaborators**. ”



RABBI MG STUDIO™

THE INVITATION

WHAT STORY WILL YOU HELP BRING TO LIFE?

Every community has stories worth preserving.
Every family has memories worth celebrating.
Every school has traditions worth passing on.
Every church has hope worth sharing.
Every organization has a mission worth experiencing.

The question has never been whether
meaningful stories exist.

The question is...

WHO WILL HELP TELL THEM?

GO began with one seat.

One sermon.

One note.

One song.

Imagine what could begin with yours.

LET'S BUILD SOMETHING MEANINGFUL TOGETHER.



RABBI MG STUDIO™

STORY WORLDS • SONGS • FILMS • LIVE EXPERIENCES

RabbiMG.com

GO
THE ROCK OPERA™
THE STORY CONTINUES
WITH YOU.

GO.



“Go therefore and make disciples of all nations...”

MATTHEW 28:19-20



THE INVITATION HAS NEVER CHANGED.
IT HAS ALWAYS BEEN TO GO.



RABBI MG STUDIO™
STORY. SONG. PURPOSE.